

Lovehoney DND

Campaign Terms and Conditions

Summary

DND is a Lovehoney offer, run with Into The Wild Escapes. You book one of 50 one-night stays for two at an Into The Wild tiny home, on a set date between 4 November and 22 December 2026. Bookings open at [9:00am] AEDT on 20 October 2026 and are first come, first served.

The most you will pay for your first night is the First Night Rate of \$350 including GST. Take your screen time screenshots when you arrive and again before you leave, email them to us within 48 hours of check-out, and every 1% you and your partner cut your screen time during your stay takes 2% off that rate. Cut it by 50% or more and your first night costs you nothing.

Into The Wild confirms your booking, takes your card details and looks after your stay under its own guest terms. Nothing is charged for your first night at booking or during your stay, and no pre-authorisation or security deposit is taken. Once your result is in, any amount payable is charged to that card. When Into The Wild sends your booking confirmation, you can request an extra night or any available add-ons directly with them. Extra nights are subject to availability and charged at Into The Wild's rate for that cabin and date, not the \$350 First Night Rate. Add-ons and incidentals are charged at Into The Wild's standard rates. The discount applies to the first night only.

The full terms below apply.

1. About these terms

- 1.1 These terms and conditions (**Terms**) govern the Lovehoney DND (Down N Dirty) campaign (**Campaign**) and every DND Stay booked through lovehoney.com.au/DND (**Campaign Page**).
- 1.2 The Campaign is promoted by Lovehoney Group Australia Pty Limited (ABN 20 610 558 426) of 133B Lavarack Avenue, Eagle Farm QLD 4009 (**Lovehoney, we, us**). Lovehoney has appointed CampaignLab Australia Pty Ltd (ABN 20 601 827 436) (**CampaignLab**) to administer the Campaign on its behalf, including bookings, guest communications and the screen time assessment.
- 1.3 Accommodation is provided by Mahonia Operations Pty Ltd (ABN 60 620 482 715) trading as Into The Wild Escapes (**Into The Wild**). Into The Wild is not the promoter of the Campaign, has no role in assessing screen time or determining your discount, and cannot vary these Terms.
- 1.4 By submitting a booking request you agree to these Terms. Your stay is also subject to Into The Wild's guest terms and conditions, house rules and policies as in force at the time of your stay, available at intothewildescapes.com/terms (**Into The Wild Terms**). If these Terms and the Into The Wild Terms conflict, these Terms prevail for the DND offer, the First Night Rate and your discount, and the Into The Wild Terms prevail for everything about the accommodation and your stay at the property. Into The Wild's payment, deposit and cancellation charges do not apply to your First Night, which is governed by these Terms. They do apply to anything else you book with Into The Wild.
- 1.5 The Campaign is not a game of chance. Your discount depends entirely on how much you and your partner reduce your screen time. No purchase of any Lovehoney product is required to take part.

2. Key dates and details

Campaign Page live	13 October 2026
Bookings open	[9:00am] AEDT, 20 October 2026. First come, first served.

Bookings close	When all DND Stays are booked, or ten (10) days before the relevant stay date, whichever is earlier
Stay dates	Selected dates between 4 November and 22 December 2026, as shown on the booking form
Number of DND Stays	50, across eight Into The Wild cabins in NSW, VIC, QLD, SA and WA
First Night Rate	\$350 including GST. This is the most you can pay for your first night.
Free cancellation	Until seven (7) days before your stay date (see section 9)
Screenshot deadline	Within 48 hours of check-out
Campaign email	dndbylovehoney@campaignlab.com.au
Into The Wild Terms	intothewildescapes.com/terms

All dates and times in these Terms are Australian Eastern Daylight Time (AEDT), Sydney.

3. Who can book

3.1 To book a DND Stay you must:

- (a) be an Australian resident aged 18 or over;
- (b) book for yourself and one other adult aged 18 or over (your partner);
- (c) each have a smartphone with built-in screen time reporting (Screen Time on iPhone, or Digital Wellbeing on Android) that you will bring to your stay; and
- (d) hold a valid credit or debit card in your own name, which Into The Wild will require to confirm your booking.

3.2 Each DND Stay is for two adults. Children, infants, additional guests and pets cannot be added to a DND Stay.

3.3 Limit of one DND Stay per person, per couple and per household for the whole Campaign. If you or your partner appear on more than one booking, we may cancel the later booking or bookings.

3.4 Directors, employees and contractors of Lovehoney, CampaignLab and Into The Wild, and their immediate families, are not eligible.

3.5 We may ask for proof of age, residency or identity before confirming a booking or applying a discount.

4. What a DND Stay includes

4.1 A DND Stay includes:

- (a) one night's accommodation for two adults at the Into The Wild cabin, on the date you select (**First Night**);
- (b) one Lovehoney Reconnect Kit (see section 10); and
- (c) a disposable camera and a journal, provided in the cabin or with your Reconnect Kit.

4.2 A DND Stay does not include travel to and from the cabin, meals, additional nights, add-ons, experiences, damage or other incidental charges, or anything else you choose to purchase. These are arranged and paid directly with Into The Wild at its standard rates (see clause 5.6 for additional nights and add-ons), or with the relevant supplier, and the DND discount does not apply to them.

5. Availability and how to book

- 5.1 DND Stays are strictly limited to the cabins and pre-approved dates shown on the booking form. Other dates cannot be requested. Once all DND Stays are booked the Campaign is fully subscribed. We may, but are not obliged to, release additional dates. Joining the "be the first to know" list on the Campaign Page does not reserve a stay.
- 5.2 To book, complete the booking form on the Campaign Page from the time bookings open. You will select your cabin and date and provide both guests' full names, your email address and mobile number, a delivery address for your Reconnect Kit, your Reconnect Kit preference, confirmation that both guests are aged 18 or over, and your acceptance of these Terms. By providing your partner's details you confirm that you have their permission to do so and that they have read and agree to these Terms. We may ask your partner to confirm this by email. Booking requests are processed strictly in the order the booking form records them. If two requests for the same cabin and date are received, the earlier timestamp has priority and we will offer the later applicant any alternative date still available.
- 5.3 Submitting the booking form is a booking request, not a confirmed booking. We will hold the cabin and date for you and pass your booking details to Into The Wild. Into The Wild will then contact you directly to complete its standard booking process, which includes providing your credit or debit card details, accepting the Into The Wild Terms, and receiving your booking confirmation and pre-arrival information. Your booking is confirmed only when Into The Wild issues its confirmation.
- 5.4 You must complete Into The Wild's booking process within three (3) days of Into The Wild contacting you. If you do not, we may release your cabin and date to another couple.
- 5.5 We may refuse or cancel a booking request that is incomplete, inaccurate, duplicated, made by an ineligible person or made in breach of these Terms. If we do, you will not be charged the First Night Rate.
- 5.6 Additional nights and add-ons: when Into The Wild sends you your booking confirmation, you will have the opportunity to request an additional night or any available add-ons directly with Into The Wild. Any additional night is subject to availability and is charged at the Into The Wild rate available for that cabin and date at the time you book it, not the First Night Rate. Any add-ons are charged at Into The Wild's standard applicable rates. The DND discount does not apply to additional nights or add-ons.

6. Payment, card details and the First Night Rate

- 6.1 The price of your First Night before any discount is \$350 including GST (**First Night Rate**). The First Night Rate is a fixed campaign price for a DND Stay (the night for two plus the Reconnect Kit) and is the same for every cabin and date. It is not Into The Wild's standard rate for the cabin. It is the most you can pay for your First Night. Your actual price (**Final First Night Price**) is worked out after your stay under section 7 and may be as low as \$0.
- 6.2 You do not pay anything when you submit your booking request, and your First Night is not charged at booking or during your stay. Into The Wild will collect your valid card details as part of its standard booking process, so that it can charge for any damage, additional cleaning or other applicable charges under the Into The Wild Terms, if incurred. No pre-authorisation or security deposit is taken. No booking, cleaning or service fee is charged for a DND First Night. Additional nights and add-ons you book with Into The Wild under clause 5.6 are paid to Into The Wild when you book them.
- 6.3 Once your result is final, including any review under clause 8.3, your Final First Night Price (if more than \$0) is charged to the card you provided to Into The Wild within 14 days, and we will email you a receipt showing the First Night Rate, your Discount % and the amount charged. If your Final First Night Price is \$0, nothing is charged for your First Night.

6.4 All amounts in these Terms are in Australian dollars and include GST.

7. The screen time offer

7.1 Your discount is based on how much less you and your partner use your phones during your stay, compared with your usual daily screen time, measured using your phones' built-in screen time reports.

7.2 Your **Baseline Screen Time** is your daily average screen time for the most recent full week before your stay, as shown in your phone's screen time report.

7.3 Your **Stay Screen Time** is the screen time your phone recorded between check-in and check-out. Phones report screen time by calendar day, so we work it out from your screenshots: the total for your check-in day, less what you had already used that day before you checked in, plus what you used on the morning of check-out. Time spent travelling to the cabin does not count.

7.4 To give us those figures, each of you takes two screenshots when you arrive and two before you leave:

When	Screenshot	What it must show
At check-in	1	Your weekly view, showing your daily average for the previous full week
At check-in	2	Today's view, showing your total screen time so far today
At check-out	3	Yesterday's view, showing the full total for your check-in day
At check-out	4	Today's view, showing your total screen time so far today

Screenshots 1 and 2 must be taken within one hour of arriving at the cabin, and screenshots 3 and 4 within one hour before you leave. The time in your phone's status bar must be visible in each screenshot.

7.5 Where to find the report: on iPhone, go to Settings > Screen Time and tap See All App & Website Activity, then use the Day and Week toggle and swipe to move between days and weeks. On Android, go to Settings > Digital Wellbeing & parental controls, where the dashboard shows today's total, and tap the chart to see other days. If your phone does not show a weekly daily average, capture the weekly chart showing your daily totals and we will average them. Menu names vary by device and software version. If your phone presents the information differently, capture the closest equivalent figures and we will assess them reasonably.

7.6 Each screenshot must be unedited, legible, taken on the phone it reports on, and show the figures and the date or day they relate to. You may crop or blur the names of individual apps, provided the totals, the date and the time remain clearly visible.

7.7 Your discount is calculated as follows:

- (a) for each of you, Stay Screen Time = screenshot 3 minus screenshot 2, plus screenshot 4;
- (b) for each of you, **Reduction %** = (Baseline Screen Time minus Stay Screen Time) divided by Baseline Screen Time, expressed as a percentage and rounded to the nearest whole number. If your Stay Screen Time is equal to or higher than your Baseline Screen Time, or you do not provide valid screenshots, your Reduction % is 0%;
- (c) your **Couple Reduction %** is the average of your two Reduction % figures;
- (d) your **Discount %** is two times your Couple Reduction %, capped at 100%; and
- (e) your Final First Night Price is the First Night Rate less your Discount %, rounded to the nearest cent.

7.8A Couple Reduction % of 50% or more means a Discount % of 100% and a Final First Night Price of \$0. Worked examples:

Couple Reduction %	Discount %	Final First Night Price
0% (or screen time went up)	0%	\$350.00
10%	20%	\$280.00
25%	50%	\$175.00
40%	80%	\$70.00
50% or more	100%	\$0.00 - your First Night is free

7.9Both guests should take part. If one of you cannot provide valid screenshots (for example because of a lost, broken or flat phone), tell us in your submission email.

8. Submitting your screenshots

8.1Email all eight screenshots (four for each of you) to dndbylovehoney@campaignlab.com.au within 48 hours of your scheduled check-out time, from the email address you used to book, with the lead guest's name, cabin and stay date in the subject line. One email covering both guests is preferred.

8.2If we receive no valid submission within 48 hours of check-out, your Discount % is 0% and the full First Night Rate applies. We may, acting reasonably, accept a late or incomplete submission where the delay was outside your control (for example, no mobile reception until you left the region), but we are not obliged to.

8.3We will assess your submission and email your result, showing your Couple Reduction %, Discount % and Final First Night Price, within seven (7) days of receiving it. Our assessment is made honestly and reasonably and, subject to your rights under the Australian Consumer Law, is final. If you believe we have made an error, email us within 7 days of receiving your result and we will review it.

9. Changes, cancellations and no-shows

9.1DND Stay dates and cabins are fixed. Your DND Stay cannot be moved to another date or cabin, or transferred to another person or couple. You may book additional nights directly with Into The Wild under clause 5.6, subject to availability and the Into The Wild Terms, but the DND offer applies to your First Night only.

9.2If you need to cancel, email dndbylovehoney@campaignlab.com.au as soon as possible. If you cancel at least seven (7) days before your stay date, your DND Stay is released. This means it stays part of the Campaign and we may offer the cabin and date to another couple taking part. It does not mean the stay is cancelled, refunded or credited. You will not be charged for your First Night.

9.3If you cancel less than seven (7) days before your stay date, do not arrive, or are refused entry or asked to leave because you or your partner breached the Into The Wild Terms, your DND Stay is forfeited, no screen time discount can be applied and the full First Night Rate may be charged to your card. Any additional nights or add-ons you booked directly with Into The Wild are governed by Into The Wild's cancellation policy.

9.4If your partner cannot attend, you may still take your stay. Your partner's Reduction % will be 0% and your Discount % will be calculated as normal under clause 7.7.

9.5If Into The Wild or Lovehoney has to cancel, postpone or cut short your stay because of events outside our reasonable control (for example severe weather, bushfire or a declared catastrophic

fire danger day, flood, natural disaster, government direction, or the cabin becoming unsafe), we will offer you an alternative DND Stay date subject to availability. If no alternative date suits you, your DND Stay is cancelled and you will not be charged for your First Night. Into The Wild's bushfire and early departure policies apply during your stay, including any requirement to leave the property, and leaving for that reason is not a breach under clause 9.3.

9.6 If your stay is cut short for a reason in clause 9.5, we will assess your screen time on the figures available and you will not be treated less favourably because of the shortened stay.

9.7 If Lovehoney or Into The Wild has to cancel your confirmed DND Stay for any reason other than those in clause 9.5, we will do our best to offer you an alternative DND Stay date, subject to availability. DND Stay dates cannot be transferred, so we cannot promise a particular date. You will not be charged for your First Night, and your rights under the Australian Consumer Law are not affected.

10. The Reconnect Kit

10.1 Each DND Stay includes one Lovehoney Reconnect Kit, valued at over \$250 at Lovehoney's recommended retail prices, which is yours to keep. Kits contain adult products, including sex toys, lubricant, massage oil and a bondage kit. Exact contents vary between kit options.

10.2 We will ask for your Reconnect Kit preference when you book and will do our best to provide it. Kit options are subject to availability and we may substitute items of equal or greater value.

10.3 We will dispatch your Reconnect Kit to the Australian delivery address you provide shortly after you book, to arrive before your stay. Someone aged 18 or over must be available to receive it. Please check it before you travel and email us before your stay if it has arrived damaged or incomplete.

10.4 The Reconnect Kit is not transferable or exchangeable for cash or other products. Lovehoney's standard product terms, warranties and returns policy apply to the products in the kit. Into The Wild has no responsibility for the Reconnect Kit or its contents. Please take your kit and all personal items with you at check-out.

10.5 If your booking is cancelled or forfeited before your stay, you are not entitled to a Reconnect Kit, and we may ask you to return an unopened kit at our cost.

11. Your stay with Into The Wild

11.1 Into The Wild is responsible for the accommodation, the property and your on-site experience. From confirmation onwards your stay is managed by Into The Wild under the Into The Wild Terms, including check-in and check-out times, arrival instructions, house rules, occupancy limits, guest conduct, fire safety, pets, cleaning, damage and additional charges.

11.2 You and your partner must comply with the Into The Wild Terms and any house rules provided for your cabin. Without limiting them, Into The Wild asks guests to arrive before 5pm, does not permit parties, excessive noise or smoking within 10 metres of the dwelling, applies fire bans and fire safety rules strictly, and charges guests for damage, additional cleaning and rubbish removal. Breaching those rules may result in charges under the Into The Wild Terms, refusal of entry or being asked to leave, and forfeiture of your DND Stay under clause 9.3.

11.3 Into The Wild staff do not assess screen time, cannot tell you what your discount will be and cannot vary these Terms. Please direct all questions about the DND offer, your screenshots or your Final First Night Price to dndbylovehoney@campaignlab.com.au, and all questions about the cabin, directions, check-in and your stay to Into The Wild.

11.4 Cabins are off-grid with no Wi-Fi, and mobile reception varies by location. Travel to and from the cabin is at your own cost and risk.

12. Photos, content and publicity

- 12.1 Taking part does not require you to share anything publicly. We may invite you to share your experience, photos or your screen time result with Lovehoney or on social media. If you choose to provide content to us, you grant Lovehoney a non-exclusive, royalty-free licence to use that content to promote the Campaign and Lovehoney, and you confirm you have the consent of anyone shown in it. We will only identify you by name where you have agreed.
- 12.2 Photos taken with the disposable camera and entries in the journal are yours. We will not ask to see them.
- 12.3 If you post about your stay, please respect Into The Wild's property and neighbours and any restrictions in the Into The Wild Terms.

13. Privacy

- 13.1 We collect personal information when you book (including both guests' names, your email address, mobile number, delivery address and Reconnect Kit preference, with your partner's details provided by you with their permission) and when you submit screenshots, which show how much you use your phone and may show the names of apps you use. CampaignLab collects and handles this information on Lovehoney's behalf to administer the Campaign: to process your booking, deliver your Reconnect Kit, assess your screen time, calculate and charge your Final First Night Price, and communicate with you about your stay.
- 13.2 We share your booking details (names, email address, mobile number, cabin and date) with Into The Wild so that it can confirm and manage your stay. Into The Wild handles that information under its own privacy policy. We do not share your screenshots with Into The Wild.
- 13.3 Your screenshots are used only to assess your discount. We will delete them within ninety (90) days after the Campaign ends, unless we need to keep them to resolve a dispute or to comply with law. As noted in clause 7.6, you may blur or crop individual app names before sending them.
- 13.4 We will not add you or your partner to Lovehoney's marketing lists, or share your details with Into The Wild for marketing, unless you separately opt in.
- 13.5 Lovehoney handles personal information in line with the Privacy Act 1988 (Cth) and the Lovehoney Privacy Policy at <https://www.lovehoney.com.au/legal/legal-privacy-policy.html>, which explains how you can access or correct your information or make a complaint. Into The Wild's privacy policy is available at intothewildescapes.com.

14. General

- 14.1 We may cancel a booking or decline to apply a discount if you breach these Terms, provide false information, or act fraudulently or dishonestly in connection with the Campaign, including by tampering with screen time data.
- 14.2 If the Campaign cannot run as planned for reasons outside our reasonable control, being the events described in clause 9.5 or a technical failure of the Campaign Page or booking form, we may modify, suspend or postpone the Campaign or these Terms, acting reasonably. We will honour confirmed bookings wherever possible or offer an alternative date under clause 9.5. Any change to these Terms will be published on the Campaign Page and will not disadvantage anyone whose booking is already confirmed.
- 14.3 We are not responsible for screen time reports that are unavailable, inaccurate or reset because of your device, its settings or its software, or for emails not received because of incorrect details or connectivity problems. We will assess any submission reasonably on the information available.

- 14.4 Nothing in these Terms excludes, restricts or modifies any consumer guarantee, right or remedy you have under the Australian Consumer Law or any other law that cannot be excluded. Subject to that, and except for liability for negligence, for personal injury or under a consumer guarantee, Lovehoney and CampaignLab are not liable for indirect or consequential loss arising from your participation in the Campaign, and their liability to you in connection with the Campaign is limited to the First Night Rate. Into The Wild's responsibility for the accommodation and your stay is governed by the Into The Wild Terms.
- 14.5 Any decision we make under these Terms will be made honestly and reasonably. If you have a complaint, email dndbylovehoney@campaignlab.com.au and we will respond within 7 days.
- 14.6 These Terms are governed by the laws of New South Wales, Australia. Questions about the Campaign: dndbylovehoney@campaignlab.com.au.